

St Therese's Primary School

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July 19th 2017

Dear Families

Sponsorship and Donation of Goods and Services for School Fete

The Parents and Friends Association of St Therese's Primary School works tirelessly to host fun engaging events for the school and the extended community year on year.

This year, as the major fundraising event for 2017, we will be hosting a **Twilight School Fete** to be held on **Saturday 21st October 2017**. This is a new initiative, which we hope will not only attract our local school families but the extended community, particularly in the surrounding suburbs of Kennington, Strathdale, Bendigo East and Spring Gully.

Our Primary School currently has just over 470 students from some 310 families and is in need of further resources to enhance the physical wellbeing of so many students. We have a strong school community who are committed to creating an environment where the children can learn and develop in a safe and fun manner. Our Parent & Friends Association has agreed that the funds raised from the Twilight Fete will be used to purchase and improve our physical activity infrastructure, resources and sporting equipment. We hope this will allow more children to get involved and play, allowing the development of friendships and life skills such as team work and problem solving. In addition to being fun, regular physical activity strengthens bones and muscles, increases self-esteem, which leads to healthier lives and improved performance in the classroom.

We are writing to you today to ask for your consideration in supporting our Fete. Outlined below are some sponsorship opportunities for your considerations.

Sponsorship	Benefits
Gold Sponsor \$1000	<ul style="list-style-type: none"> Business name included in advertising of the event Advertisement via television set up on the night of the Twilight Fete Marketing merchandise available for display / promotion at the Event Acknowledgment in the fortnightly School Newsletter (business name and logo) Pull up banners / marketing sign (up to 3) to be displayed in each Fete zone (activity; stalls; food and drink)
Silver Sponsor \$500	<ul style="list-style-type: none"> Acknowledgment in the fortnightly School Newsletter (business name and logo) Marketing merchandise available for display / promotion at the Event Pull up banners / marketing sign (up to 2) to be displayed in each Fete zone (activity; stalls; food and drink)
Bronze Sponsor \$250	<ul style="list-style-type: none"> Acknowledgment in the fortnightly School Newsletter (business name and logo) Pull up banners / marketing sign to be displayed in activity zone at the Fete
Product or Services Sponsor (please list the service/product below will RRP value)	<ul style="list-style-type: none"> Business name (logo) tagged on donated goods Acknowledgment in the fortnightly School Newsletter (business name and logo)

Market Stall \$100	<ul style="list-style-type: none">• Acknowledge in the fortnightly School Newsletter (business name and logo)• Opportunity to show case your businesses goods in the "stall" zone at the Fete <p><i>Please note: Market Stall holders to retain profit from all sales made at their Stall</i></p>
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If none of the above options are suitable but you would like to be involved in some way, please do not hesitate to contact myself so we can discuss how you could become involved.

If you do wish to participate in sponsoring or donating goods or services, please complete the attached form and return it via email to chelseabassett78@gmail.com or to the school office by Wednesday 9th August

We acknowledge and are very appreciative of all the generous support we receive and thank you for your consideration in sponsoring our Major fundraiser and or any other sponsorship you provide to the St Therese's Primary School. As the saying goes, "children learn by example" and your generous sponsorship demonstrates the importance of supporting others in our local community to enhance the experiences of others.

Yours sincerely,

Fete Committee - St. Therese's Parents & Friends' Association

Chelsea Bassett - Fete Committee Member chelseabassett78@gmail.com 0402483205

Mr Matthew Mann - School Principal principal@stkennington.catholic.edu.au 03 5443 3200

St Therese's Primary School

Twilight Fete – Saturday 21st October, 2017 - 5pm - 8pm

Sponsorship Agreement



Business/Individual Name:
Contact Person:
Phone Number:
Email Address:

Sponsorship	Benefits	Preferred Sponsorship (please tick)
Gold Sponsor \$1000	<ul style="list-style-type: none"> Business name included in advertising of the event Advertisement on TV on the night of the Twilight Fete Marketing merchandise available for display / promotion at the Event Business "in spotlight" summary on Facebook site Acknowledgment in the fortnightly School Newsletter (business name and logo) and Facebook Pull up banners / marketing sign (up to 3) to be displayed in each Fete zone (activity; stalls; food and drink) 2 x \$20 wrist bands <p><i>NOTE: Gold sponsorship is strictly limited to 5 only</i></p>	
Silver Sponsor \$500	<ul style="list-style-type: none"> Acknowledgment in the fortnightly School Newsletter (business name and logo) and Facebook Marketing merchandise available for display / promotion at the Event Pull up banners / marketing sign (up to 2) to be displayed in each Fete zone (activity; stalls; food and drink) 2 x \$20 wrist bands 	
Bronze Sponsor \$250	<ul style="list-style-type: none"> Acknowledgment in the fortnightly School Newsletter (business name and logo) Pull up banners / marketing sign to be displayed in activity zone at the Fete 2 x \$10 wrist bands 	
Burgundy Sponsor \$100	<ul style="list-style-type: none"> Acknowledgment in the Community School Newsletter (business name and logo) 1 x \$10 wrist band 	
Product or Services Sponsor (please list the service/product below will RRP value)	<ul style="list-style-type: none"> Business name (logo) tagged on donated goods Acknowledgment in the fortnightly School Newsletter (business name and logo) Donated goods and services will be used on the "Spinning Wheel" and Silent Auction <p><i>Please list the service/product below will RRP value</i></p> <ul style="list-style-type: none"> 	
Market Stall \$100	<ul style="list-style-type: none"> Acknowledge in the fortnightly School Newsletter (business name and logo) Opportunity to show case your businesses goods in the "stall" zone at the Fete. 	

Upon receipt of this agreement, a Tax Invoice will be issued to you, including payment details.
All payments will be due and payable not later than the 15th August 2017.